

MEET BECKY LACY: YOUR BILLION DOLLAR MENTORING APPOINTMENT SETTER



Hi, I'm Becky Lacy, Executive Assistant to Mark Gremler and Appointment Setter at Billion Dollar Mentoring. Did you know that your appointment setter can be the most valuable asset to your business? Getting people in your door is mission critical to growing your practice!

For over a decade I have been helping Billion Dollar Mentoring's CEO Mark Gremler and other financial professionals get in front of clients by setting appointments. I absolutely love my work. I thrive on engaging in conversations with prospects, understanding their needs by asking questions, and most importantly, successfully booking appointments!

My personal appointment setting system is proven effective and includes:

- Tips on interviewing and hiring someone with the qualities of an effective appointment setter
- Personalized, one-on-one training for your staff, on-site at the Balmoral Castle in Des Moines, IA
- Phone call role playing including ways to overcome objections
- Organizational tips and how to fill your calendar with appointments
- Quarterly conference calls for ongoing training and support

I have taught countless executive assistants and I can personally train your staff to be exceptional at attracting the ideal prospects to your office. Those who attend my training and use our Appointment Setting System dramatically increase their appointment setting results which greatly impacts the bottom line. Call me today to learn more.

Sincerely,

Becky Lacy

Becky Lacy
Executive Assistant/Appointment Setter

“ Becky's skills and confidence were developed early in her career and are second to none. She will teach your executive assistant how to more effectively turn qualified prospects into new clients for you. I guarantee it. ”

– Mark Gremler

Billion Dollar Mentoring
4140 Grand Avenue
Des Moines, IA 50312
(877) 736-7492 Toll Free
(515) 271-9833 Direct
(515) 453-2225 Fax
becky@gremlerfinancial.com

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